



Jade Koemans Make Up Artist

Luxury Modern Bridal



My name is Jade, and I have worked as a bridal make up specialist for over 15 years within the wedding Industry. Mainly covering Scotland and the UK, although lucky enough to do destination weddings on occasions. Lots of incredible mornings, hearing great stories and having proper belly laughs, whilst meeting some epic women and families along the way. It's a pretty sacred club, the bridal prep room. And I'm forever grateful to be invited into it over the years!

What do I love about bridal make up?

I love that it's enhancement make up rather than transformative. It's incredibly personal to someone's style, personality and skin. To the point it's more important to figure out what a person dislikes rather than likes, believe it or not! So it's hugely important to me that you feel comfortable enough to tell me exactly what you want, and don't. As you be adoring that album for years to come. For me, it's mainly about working with skin, which means making it as honest and believable it can be. So you truly glow and look red carpet ready.

Skin is the ultimate teacher of how you work as a make up artist as it's a forever changing canvas, which makes it so exciting to work with! It's all about exploring different texture, tones and finishes within bases. I've always had a passion for skin since I was in my teens travelling to the south of France, as I remember being absolutely obsessed with what French pharmacies had to offer in the 1990's in comparison to the UK. And even then, first met some of the skin brands I still love to use in my kit now. I'd have my whole holiday allowance spent (on potions a 13 year old definitely did not need!) in days. I adore multi level skincare prep on skin! It's just my thing, always has been. Skin needs time to get the best from it, and you need to be aware to what it needs on the run up to the day so we work with a solid hydration routine to get it there.

I also believe wedding make up looks should be about drawing people into your eyes on your wedding day. So it's all about using subtle tricks to make that happen when working with eye looks. I'm a sucker for a timeless, classic and beautiful real looking brow too. No trends or fads, just ultimate luxury red carpet, I've had a facial every day for a month, skin! A modern beautiful bride in any era. Chefs Kiss!

In 2023 I took myself to Edinburgh and completed months of advanced training in skin, and launched my facial side DAUW Skin. Building on that knowledge training with DermaQuest Clinical, Decaar Algae BioPeel and Dermalux LED in England to offer brides a full skin support.



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Me & my kit

I am an accredited member of Illamasqua pro, Crown pro, M.A.C PRO, NARS, Charlotte Tilbury, Make Up GURU, Hourglass and many other professional annual programs. Fully insured BABTAC yearly Membership.

In 2014 I was asked to become one of Airbase Airbrush Make Up trainers for Scotland and oversee the North training workshops for all private sessions, salon education, colleges and live demos at beauty shows.

Within that year I was honoured to be asked to join the Educator Team at The Academy Of Make Up Scotland. The Academy, based in Glasgow, which also ran in Edinburgh and Aberdeen where I taught throughout. The Aberdeen academy became my resident spot, training hundreds of students in all make up, but mostly bridal masterclasses and foundation core skills.

In 2017, I joined the North American Aveda pro backstage make up team, which seen me work backstage at London Fashion Week twice a year on shows. Commercial work and campaigns with Gok Wan Fashion Brunch, MTV Cribs, ViaCom, Glenlivet, Edmol Shine, Sky Sports, DIOR Haute Couture, Johanna Basford, STAEDTLER, Creamfields, Rockness, Jane Gowans, Cachet Magazine, Noctis, L'Oréal, Wella, ProHair, Babyliss Pro, Aston Martin, Anton Corbijn, Iain Stirling, Electric Robin, Issey Miyake, Pam Hogg, Edeline Lee and many others..

My kit has everything from airbrush, tinted moisturisers, sheer, medium to full coverage bases. So that we can create you a perfect look that feels unique to you. I stock over 70 different formulations of foundations and skin tones, in high end brands to achieve perfect skin match every time. Every bride will have full cleanse, skincare using brands such as Eve Lom, Claudie, Bioderma, Laura Mercier, Eau Thermale Avene and La Roche Posey products before makeup application. Make Up from Illamasqua, MAC, NARS, Bobbi Brown, Tom Ford, Pat McGrath, Laura Mercier, Charlotte Tilbury, PIXI, Make Up Geek, Eve Lom, Aveda, Becca, Hourglass, Anastasia Beverly Hills, Vieve., Inglot, Iconic, Make Up Forever, Airbase, Estee Lauder, Embryolisse, Lancome, Chanel, Dior and many more.



Bridal Price Menu

Luxury Modern Bridal

2026 Wedding Morning Luxury Red Carpet Bridal package £520 - 4 people

Includes Bride + up to 3 bridal party members and 1hr travel to venue within Aberdeen & Shire

Bride - Express Frozen Cleanse – Full cleanse and 6-8 Step skincare - Make up - Stay with bride until dressed for touch ups - Body gleam - Bespoke individuals or Strip Lashes - Airbrushing included in this cost if required.

Can cater for 6/7 people, ceremony time depending. Additional artist can be sought after for larger bridal parties.

Additional Bridesmaid, MOTB, MOTG, Wedding Guest £80 per person - 2/3 max

(Bridesmaid, MOTB, MOTG or any other guest booked into session) Full Cleanse and 6-8 Step Skincare - Make up on wedding day - Bespoke individuals or Strip Lashes.

Preview appointment £90 per person

This 2 hr appointment includes: Express Frozen Cleanse (Bride only) - Full cleanse and 6-8 Step skincare - Make Up - Bespoke individuals or Strip Lashes - Skincare Advice on the run up to the day - Product recommendations and home skincare handout.

Mileage charged at 70p per mile

Distance is no problem as work takes me throughout Scotland. I am currently based in Aberdeenshire. Pre nights stay maybe needed for very early call times with long travel. Please make sure you discuss numbers, venue and ceremony/first look/leave time before booking.

Large wedding booking can be accommodated by second support artist. Please notify at enquiry as second artist and sub contract will need to be established.

Artist on hand after ceremony/until first dance - priced on request and subject to availability.

Destination Weddings are priced on request to suit client needs and subject to availability

Additional Notes

I will be there with you until you are in your dress, for last minute touch ups. I always aim to have the party finished an hour before leave time. This gives enough time for dressing and any last minute photos or bridal moments. I stay until the last moment for your reassurance, and also to help with dressing if required. I love to see the day come together and an extra runner is always handy to tend too any other things you require.

Little flower girls that want a bit of sparkle on eyes and lip gloss - free. There are also no part services available example - Just base/eyes or a small amount. Please do not offend by asking. All types of looks will be charged at full cost - Natural or Fuller looks. A natural look, time wise takes same prep and same amount of product as a glam look. We just change formulation rather than 'less' quantity of make up. Tinted moisturisers needs to be built in light layers just as much as a full coverage to last for the event. Lighter tones of shadow, liners, blush are used to the same quantity as a glam. We just step down in tones. Please do not assume we are using less product or need less time to create a natural make up. We, more often than not, need more time, we just work with softer colour palette.

Previews

Previews generally take place around 2/3 months prior to the date. By this time most styling details will be set and you will have a more clearer vision of your day. Having a preview 9 month prior to your day will only make you more indecisive and want a second preview closer .

Wear a light/white garment at this appointment, or a colour that matches your dress. This will help you visualise how you're make up will compliment your dress. Wearing darker clothing will always encourages a heavier look!

Bridesmaids can have a preview, I do not do large group bookings due to the nature of the session. Previews are longer appointment with LOTS of questions and chat, so I like to stay focused on getting to know you and your style. I cap this at 2 per session.. Previews can take up to 2hr for the bride so make sure you aren't in a rush to get anywhere so you get the absolute most from your appointment.

Pease do a preview tan for your make up preview if you are planning a tan on the wedding day. Although you will be skin matched on each appointment, shadows, highlighters, contours and tones etc will all need to be altered within range.

Preview appointments are prioritised for the bride only. If additional appointments are needed for any additional bridal party members this will be as per waiting list appointment. Especially through bridal season. Please be aware that Brides are at the top of my list to accommodate first and foremost. All bookings must be made through the bride and not above. Out of season (Oct-March) is more flexible for additional wedding party previews. Please make me aware at time of booking if you do not live within the area so I can accommodate schedule planning.

T's & C's

Minimum booking Bride + 3 adults on the wedding day. Or cost equivalent for less people.

Dates cannot be held on enquiry alone. A booking fee needs to be paid by bank transfer to reserve, I can forward on details on how to proceed with this. As it will be released without further contact. Booking fee is £100 and is non refundable. Please note a higher booking fee is required if hotel stay over charge is applicable to secure location room and cover any loss.

Previews before booking fee payments are unfortunately not a service I offer due to high demand of dates. Previews for booked weddings only.

The remainder of the balance will be due 14 days before the big day.

Any cancellations of your date needs to be done 16 weeks before your date in writing, to which any booking fees/trials paid up to that date will not be refunded.

Please be aware that if any client has a condition on the face, eye or lips that may look to be contagious, open wounds, weeping or anything similar. **You will be refused make up on the day due to infection/insurance policy or if not open may need a recent doctors note within that week to confirm diagnosis.** These things happen unfortunately, and will be dealt with in a manner of discretion. Unfortunately I cannot put my kit or clients at risk so service will be refused. This will be non-negotiable due to insurance laws around contraindications. I am more than happy to guide someone through their own make up using her own tools and kit (and decant where possible my own) so please be prepared if this is the situation with a brushes and make up as this can take extra time to accommodate.

No notification prior will end up with disappointment on the day and a fee still being charged. I, or you do not want this situation on your wedding day so please be aware and prepared so we can work seamlessly and make sure everyone is happy an feels their best. **It is the brides responsibility to communicate this to the bridal party and liaison with myself even if it's the night before please contact me to avoid disappointment so we can navigate.**

If for any reason I need to cancel your wedding, a suitable replacement where manageable will be first protocol along with a refund of the day ahead. I will always endeavour to find a replacement artist unless situation is out with my hands.

If your wedding is cancelled for any reason, act of god, pandemic or illness to yourself all fees are still applicable as they would be for any other supplier.

I strongly advise clients to take out wedding Insurance for sound peace of mind. By transfer of booking fee you take responsibility that these terms are accepted fully by yourself.